

Sage 200 Suite

“Our extensive customer research shows that customers want suites of integrated software that work together across their business and their processes. With the Sage 200 suite, we aim to provide our customers with that software, helping them to become as efficient as possible and get real insights into what is happening in their business.”

Brendan Flattery, Managing Director,
Mid Market Division, Sage (UK) Limited.



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A powerful integrated approach to business software

At Sage, we've been supporting businesses like yours with world-class business software for well over a quarter of a century. Our long-term commitment to investing in technologies and applications helps you to stay ahead in a rapidly changing world.

Many of your suppliers and associates are already drawing on their Sage software to achieve more, faster than before and at a lower cost. Choose Sage as your strategic partner and you'll join over 5.4 million organisations across the world; in the UK alone, 700,000 organisations rely on Sage.

We listen closely to our customers and fulfil their requirements with innovative solutions. We know that businesses are increasingly looking for software that operates throughout their organisation and we have responded with the Sage portfolio of software suites – software designed to help you automate and integrate key processes right across the business.

Sage 200: Total Control

The Sage 200 suite of business management software helps organisations with a typical turnover of £1m-£20m to coordinate their whole business: from customer-facing systems, such as sales and service, through back-office processes, including accounting and project management; to core activities such as retail/wholesale, construction, manufacturing, engineering...

Within the organisation, staff work together more effectively and limited or expensive resources are optimised. Managers have instant access to company-wide information and are equipped to plan for the future.

In short, Sage 200 puts you firmly in control.



Unify every element of your business

Effective process management

The Sage 200 suite includes the applications needed to manage information and processes in every part of your business. For example, it supports you in managing the whole process of customer acquisition – from the initial marketing campaign and lead generation, through the quotation process to successfully winning the order – through to order fulfilment and flowing on to providing outstanding customer service in the future.

Sharing data for a unified view of the customer

The Sage 200 suite helps your people access a more concise, accurate and complete view of your customers and their every interaction with your organisation, for example, sales and marketing, order dispatch, project management or credit control.

By integrating your business processes, Sage 200 allows staff to view the same data. Time previously spent re-entering data is saved and accuracy is improved, while customer requirements can be identified and fulfilled quickly and profitably.

Fast return on investment with rapid, easy deployment and customisation

All Sage 200 suite applications can be quickly deployed and mapped to specific business requirements, ensuring that you are up and running quickly with software that's right for your business. As well as having options to configure applications, in many cases the software can be customised fully by a Sage Business Partner to suit particular business processes.

Flexibility and choice to match your business

We understand that every business has its own requirements in terms of the functionality and level of integration they need. The Sage 200 suite provides your business with a solid and dependable software platform. The foundation to the suite is Sage 200 Financials and CRM, to which you can add extra modules and users, such as Sage 200 Commercials, Project Accounting and Point of Sale, to meet your own business processes.

All components of the Sage 200 suite are designed to work together, minimising interoperability issues. In addition, your business benefits from simplified ownership and a single point of contact and accountability.

Supporting industry-specific operations

Sage 200 supports operations specific to particular industries, notably Construction, Manufacturing, Retail, Wholesale and Distribution. Beyond that, our alliances with over 900 third-party software developers give you access to an exceptionally wide range of software and hardware options that can be integrated with your Sage software.

Information Management

Information Management is all about making information within the Suite more available to users in their day to day roles - Sage 200 embraces this in a number of ways, including workspaces and reporting. The Sage 200 Suite provides you with market leading reporting capabilities; ranging from an easy to use interface and an extensive range of inbuilt reports, through to the Sage 200 Business Intelligence module. Users can easily create additional reports to meet specific requirements. Sage 200 also comes with 10 out of the box workspaces which have been designed to give the user business critical information 'at a glance' on their desktop. Their design makes it quicker and easier to access related information. The designer tool provided enables users to configure user defined workspaces to meet individual requirements. Workspaces can pull together information across the entire Suite and as well as providing designers with the capability to report on data from external data sources via the Sage 200 desktop.

The Sage 200 suite – an overview

This section outlines the software components that make up the Sage 200 suite. To find out how different areas of your business can benefit from them, please turn to page 6.

Sage 200 Financials

Managing the day-to-day running of your business, the Financials modules provide you with unrivalled business control and management reporting. It draws on information held in the Nominal Ledger, Cashbook, Sales and Purchase Ledgers.

Sage 200 Commercials

Sage 200 Commercials adds Sales Order Processing, Purchase Order Processing, Stock Control and Price Book to the Financials modules. By integrating your accounting and trading modules, you can easily automate the delivery of customer orders with effective stock management for complete management control of your supply chain.

Sage 200 Project Accounting

Sage 200 Project Accounting is a highly configurable and flexible costing module, ideally suited to businesses running projects or providing services. It can be adjusted to suit particular industry needs, whether the requirement is for a simple costing and analysis structure or for a more detailed one. Sage 200 Project Accounting provides you with in-depth analysis and reporting features, ensuring that projects remain on track and profit levels are maintained.

Sage 200 CRM

Sage 200 CRM is an easy to use, web-based CRM solution with out-of-the-box yet customisable business process automation. It can be easily deployed delivering freedom of choice and rapid Return on Investment (ROI). Sage 200 CRM is feature-rich and offers a broad range of functionality. Sage 200 CRM equips you with the tools you need to find new customers, close sales faster and build lasting, more profitable relationships across all channels. It provides a decisive competitive advantage by delivering a comprehensive, easy-to-use system to successfully manage these relationships.

Through its powerful workflow engine, Sage 200 CRM drives business process automation, making organisations more effective and efficient. As a result of tight integration with a strong financial and commercial system, it drives deep business process automation right across the organisation from back office to front office.

Automation of business processes such as marketing, sales force and customer service provide a 360 degree view of the customer. Sage 200 CRM provides the tools to enable a business to manage the complete customer lifecycle from first point of contact through to maintaining and building a valuable relationship with the customer.

Sage 200 Construction

Sage 200 Construction provides business-wide efficiency for companies operating in the construction sector. From helping you to keep within contract budgets, to complying with complex and ever-changing HMRC legislation, to reducing your costs and managing your cash flow, Sage 200 Construction is ideally suited to businesses with more complex contracting requirements. Many of your processes are supported – from receiving the initial enquiry to the final accounting, leaving you free to focus on building a profitable business.

Sage Bill of Materials (BOM)

The Sage BOM module follows your bill of materials process from beginning to end. It breaks down the manufacturing operation into easy-to-access areas, including materials, labour, machines, operations and reporting.

Sage 200 Point of Sale (POS)

Sage 200 POS is an electronic point-of-sale (EPoS) system suitable for any business that needs to conduct quick, accurate and secure transactions with its customers. Typical businesses already deploying Sage POS software include retailers, wholesalers, telesales operations, catering outlets, leisure centres and visitor attractions. User-friendly and fully customisable to suit your business processes, the software can be installed on a single till or on multiple tills at various locations. It supports hardware from several Point of Sale manufacturers.

Sage 200 Wholesale and Retail

Designed to enhance the Sage 200 Commercials module with retail, wholesale and trade counter functionality, Sage 200 Wholesale and Retail is an invaluable module for any business that operates within these environments. It offers you a complete stores, retail and merchandising management system that will enhance your back-office control and point-of-sales effectiveness. In addition, Wholesale and Retail integrates with Sage 200 POS, so that changes in your stock file, prices and promotions only need to be applied in one system. This eliminates duplication of data entry and amendments.

Sage 200 Manufacturing

Manufacturing is one of largest revenue generating sectors in the British economy, employing over 3.5 million people. With over 80,000 Sage UK customers currently involved in activities which could be assisted by Sage 200 Manufacturing. Many companies are not primarily manufacturers but could use elements of Sage 200 Manufacturing to support assembly, repackaging of bulk items, resource planning, scheduling work and materials. The Sage 200 Suite is perfectly placed to provide an integrated system that controls the whole manufacturing process, from planning materials to monitoring realtime works orders. Sage 200 Manufacturing gives you greater control over your manufacturing processes through effective scheduling of work, close tracking of resource utilisation and improved business analysis.

Sage 200 Business Intelligence (BI)

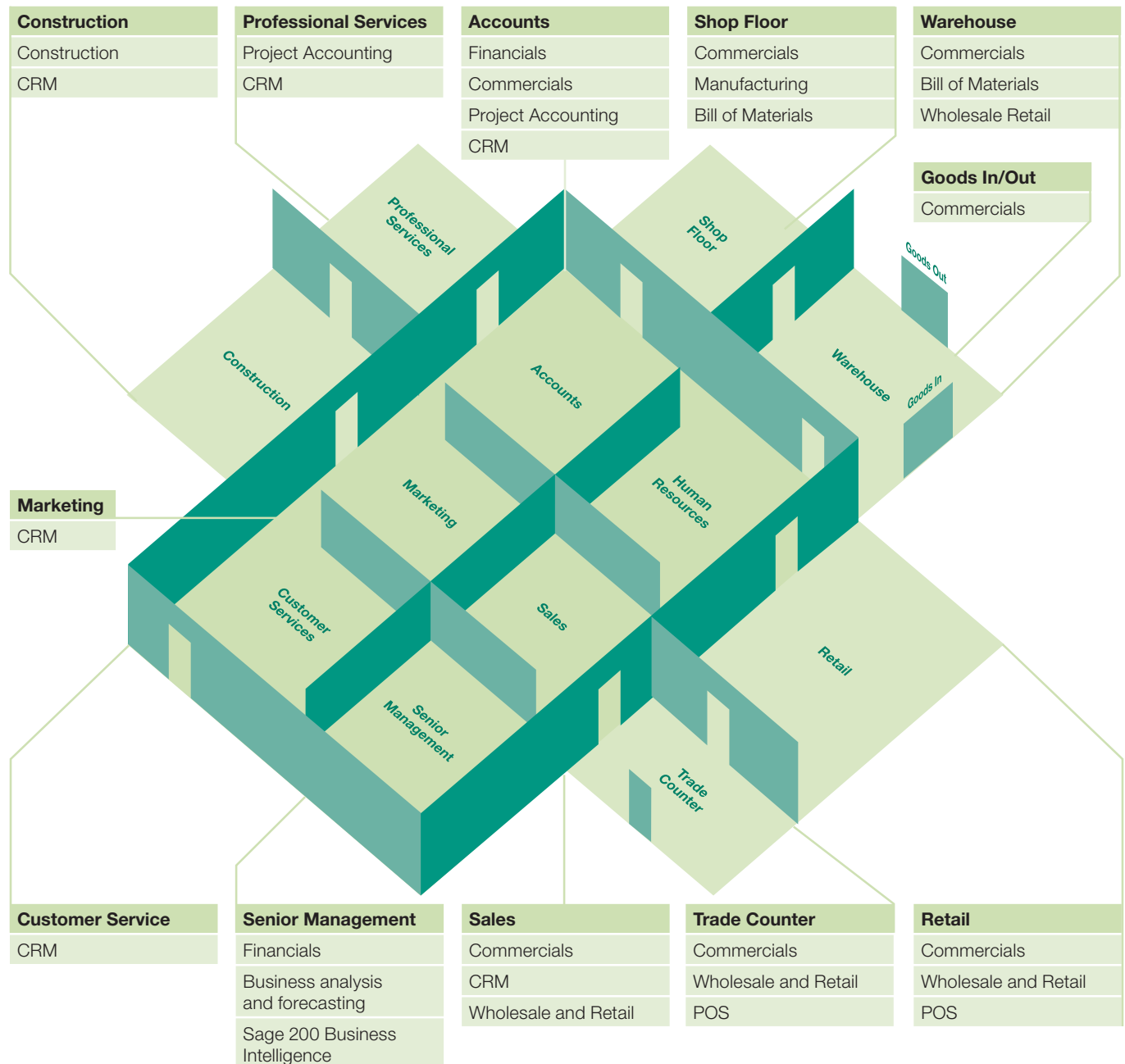
Sage 200 BI is a new and exciting addition to the Sage 200 Suite. This Business Intelligence solution enables you to extract real intelligence about your business from data accumulated every day in the normal course of operations. Sage 200 BI provides a powerful analysis and reporting tool which will transform your data into meaningful intelligence.

Sage 200 BI can be used and understood by all users as there is no technical knowledge or pre-requisites required to use the tool. The initial launch delivers the ability to report on financial data within Sage 200 with further analysis cubes reporting on Commercial and CRM data set to follow in 2009.

Sage 200 BI ensures you receive the maximum benefit from your business systems and data helping organisations in all sectors to build a significant competitive advantage.

Sage 200 Suite - for every function in your business

This introduction to the comprehensive modules available within the Sage 200 suite highlights some of their potential benefits to the different areas of your business.



Notes
 CRM - Customer Relationship Management
 POS - Point of Sale

Accounts

Busy accounts departments need powerful, reliable tools for the day-to-day management of the business. Managing your business finances is no longer simply about book-keeping; it's about working in a proactive way that drives your business forwards. Your accounts team now requires a much wider view of the business, including customer information, order history, visibility of project costs, company assets and payroll information – all areas in which Sage 200 delivers.

Sage 200 supports your accounts department in the following ways:

With Sage 200 Financials...

- You put flexible tools at the heart of your business, equipping your accounts department to take full control of costs and processes.
- Your teams have instant access to up-to-the-minute financial data, enabling them to efficiently track, analyse key information, improve productivity and make informed strategic decisions.
- Tight integration with Sage Payment Solutions enables credit control, and customer service staff, to quickly and easily accept credit card payments from customers

With Sage 200 Commercials...

- Credit limits can be checked at the sales order stage, minimising debt.
- Purchase order value and order quantity can be automatically checked against purchase invoices – ensuring accuracy and correct payment.
- The generate order routine allows for accurate stock ordering based on exact stock levels - reducing stock piling and improving cash flow.
- Price Book functionality allows you to make the checks on profit margins which are key to reducing costs and increasing profit.

With Sage 200 Project Accounting...

- Integration with Sage 200 Financials and Commercials enables your accounts department to easily view information generated against projects.
- Specifically, integration with Sage 200 Financials lets you analyse information generated from your Nominal, Sales and Purchase Ledgers, so you can efficiently analyse sales and purchase transactions against projects.

With Sage 200 CRM...

- Integration with your accounting system will allow your accounts staff to access the critical customer information, behaviour and buying history usually held within the sales department, enabling them to resolve issues and queries promptly.
- Sales orders can be processed quickly and efficiently, using a single point of reference.
- Debtor days can be reduced, as both your credit control team and your sales team have the financial information which enables them to chase outstanding debt.

Marketing

Marketing can be a very expensive activity, especially if you are up against larger players in your sector. Success demands effective scheduling and analysis of campaigns, and sharper targeting. With a single, integrated source of customer information, you could better manage your marketing efforts and accurately profile the needs of your customers and prospects as a basis for sound decision-making.

Sage 200 supports your marketing department in the following ways:

With Sage 200 CRM...

- You can devise targeted and trackable campaigns to drive sales more successfully and make best use of your marketing spend.
- You take the guesswork out of deciding what's working and what isn't, so you can be confident your marketing resources are being invested where they will bring best return.
- You have all the tools necessary to proactively communicate with your customers in a consistent and timely manner – from emailing purchasers of specific products to contacting lapsed customers, to opening a dialogue with prospects.
- Your CRM software can be closely integrated with your financial application, giving marketing staff a clear and accurate view of actual campaign spend and revenue generated.

Customer Service

The Customer Service department is an example of where the right technology and approach can transform a cost to the business into a potential profit centre. With this in mind, Sage 200 CRM gives your customer service staff the tools they need to engage fully with your customers, effectively manage and resolve their issues, and develop lasting and beneficial relationships with them.

Sage 200 supports your customer service department in the following ways:

With Sage 200 CRM...

- Your customer-facing staff have all the tools at hand to increase customer loyalty by providing a consistently high-quality experience, regardless of location or channel.
- Agent effectiveness and operational efficiency are improved as a single customer record is created across multiple service channels.
- Staff have secure, instant access to all relevant customer information such as orders, call and transaction history, e-mail and documents sent – helping fast resolution of customer enquiries or issues.
- Integrating Sage 200 CRM with Sage 200 Financials and Commercials will allow your staff access to vital financial and stock information. For example, they can check the credit status of a customer before placing an order; ascertain how much stock is in the warehouse and determine the buying patterns of your customers at glance.



Sales

In a crowded marketplace, you can differentiate your business through more effective management of your customers and suppliers. From first contact, to sending a quote, receiving an order and shipping the products, your customers expect a first-class service – and you need the right tools to supply it. At the same time, a streamlined supply chain helps you fulfil customer demand at lower cost. The closer you are to your customers and suppliers, the closer you are to earning repeat business and optimising profits.

Sage 200 supports your sales teams in the following ways:

With Sage 200 CRM...

- Your sales professionals have instant access to calendars, accounts, reports, pipeline, contacts and call lists – in short, all the tools that empower sales people to sell.
- All customer-oriented data is stored centrally and can be easily tracked and reported on, giving shared access to meaningful and up-to-date customer information.
- Similarly, any member of staff – not just those directly involved in an account – has information at their fingertips to respond to a customer's query.
- Strong reporting functionality provides a crucial basis for sales planning, marketing, investment and tracking.
- Web quotes and orders are available for both existing and prospect customers. Users have greater flexibility as orders can be entered remotely and synchronised to the sales order processing module.

With Sage 200 Commercial...

- Integrating Sage 200 Commercial with your CRM software will equip your sales teams with critical information normally held within the Accounts department, so they have complete visibility of the sales and payment history of their accounts and become aware of issues and opportunities.
- Sales staff have access to actual stock levels, putting them in a better position to check stock availability, place orders and set realistic delivery time expectations.

With Sage 200 Wholesale and Retail...

- The merchandise hierarchy functionality in the software reflects the way your products are structured across your business. You have the flexibility to structure a product that has variants associated with it, such as size, colour and style. Products can be grouped for flexibility across a matrix, in line with your business.
- Company-wide promotions can be set up and managed centrally. Your customers experience consistency across your branch network, and stock turnover is increased.

Senior Management

Timely, accurate and high quality financial and management information is at the core of every successful business. With greater control of your key business processes and increased transparency, you can be confident that your business decisions are based on accurate and up-to-date information.

Sage 200 supports your senior management in the following ways:

With Sage 200 Financials...

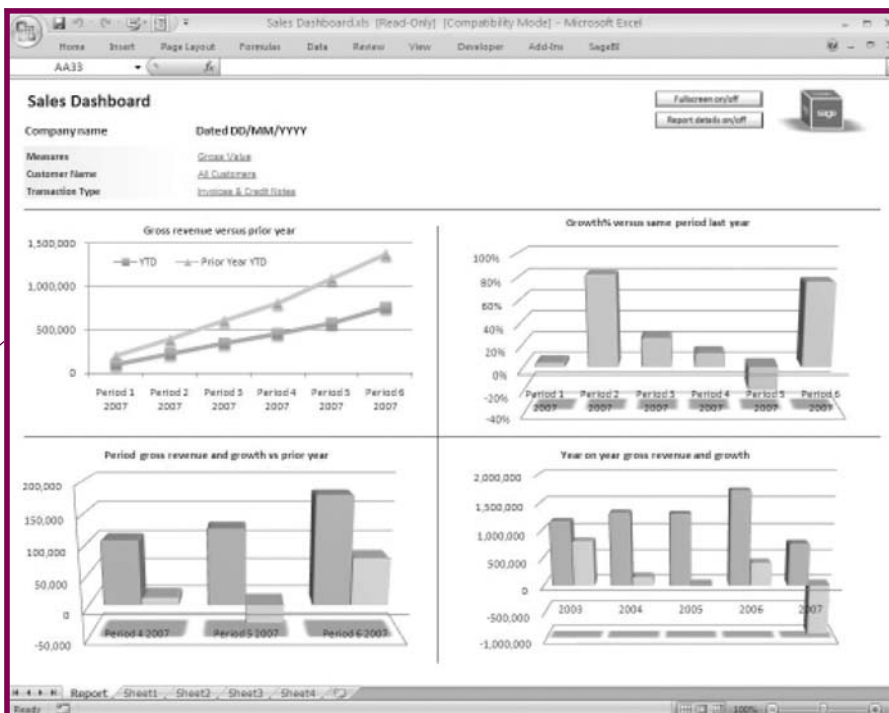
- The Nominal Ledger gives you a window on your company's financial status, with up-to-the-minute information from your other financial modules including Sales and Purchase Ledgers, as well as other areas such as Sales Order Processing, Payroll and Cashbook.

- Managers can view trends in your company's trading performance as they happen and be equipped to make the right decisions to influence them positively.

With Sage 200 Business Analysis and Forecasting...

- You can easily analyse information across your business, such as top customers, best selling products and product history, allowing for better and more pro-active decision making.
- Custom analysis codes allow you to analyse information in any way you want. You can, for example, categorise your customers by region, sales person and account type, allowing you to analyse sales performance across these categories.

- Enhanced Excel functionality allows you to pull financial and commercial information into Excel for analysis. We supply some sample spreadsheets, such as Profit and Loss and Balance Sheet. These can be easily amended or new ones created to suit your own business.
- Advanced budgetary control functionality, makes it straightforward to analyse the performance of cost centres and departments within your business.
- A superior alternative to complex spreadsheet reporting Sage 200 BI provides out-of-the-box reports making data easy to access and analyse. Understand information within your Sage 200 system such as Profit & Loss report, overdue settlements, and average sales month on month.
- Sage 200 BI provides flexible layout options allowing users to produce formal reports. You have the ability to layout all forms of reports exactly as you would within Microsoft Excel, inserting new rows and columns and formatting reports. You can also build professional dashboard reports with multiple linked queries and charts.



Warehouse

Efficient warehouse management is essential to controlling your costs, optimising your stock levels and ensuring customer satisfaction by meeting exact delivery deadlines. To run a tight operation and ensure uninterrupted operation of any production lines, you need flexible tools for receiving and allocating stock correctly, highlighting any shortages, processing customer orders and dispatching goods promptly.

Sage 200 supports your warehouse operations in the following ways:

With Sage 200 Commercial...

- Stock levels are optimised, costs minimised, and customers satisfied as minimum stock and re-order levels, combined with suggested order quantities, help you to manage your stockholding effectively.
- You receive end-to-end support from software that works the way you do: from checking goods received against delivery notes and invoices to efficient dispatch of orders and managing customer returns.
- Your choice of costing method (i.e. standard, average, FIFO and actual) will allow you to work out the profit margins on the stock in your warehouse.

With Sage 200 Bill of Materials...

- Your warehouse staff can quickly and easily select items for assembly or pick finished goods/components for dispatch, using the BOM Picking List facility.

With Sage 200 Wholesale and Retail...

- You have all the advantages of a powerful application which will accept data directly from bar code readers, and includes many features such as 'auto-stepping' for rapid input of bulk serial numbers.
- Allocation and dispatch can be controlled between your warehouse and stores, as your hierarchy dictates. Once stock has been allocated, the system will print picking lists for each store and dispatch notes can be produced, providing complete stock control.
- Picking lists and dispatch notes are produced in bin sequence order, speeding up the processing of customer orders and goods collection in the warehouse - ensuring your customers receive their orders quickly.

Manufacturing and Shop Floor

Manufacturing businesses face ever-increasing pressure to deliver high-quality products at lower cost. To achieve this, they must closely manage their processes with effective scheduling, resource utilisation and rapid job turnaround. Sage 200 is designed to help you control the whole manufacturing operation, improving your competitive advantage by building a more agile business.

Sage 200 supports your shop floor in the following ways:

With Sage 200 Manufacturing...

- Manufacturing staff have complete visibility of the entire production process – from the original Sales Order to Works Orders Processing and Work in Progress to finished goods in the warehouse.
- At any given time, you'll know the status of the orders that are in progress, and which orders are next in line.
- You can record details of costs and resources, helping you stay on track at every stage of production. It can help you improve efficiency by producing picking lists, route cards, operation cards and job sheets.

- You can accurately and efficiently control your demand planning process by using the Master Production Planning, Material Requirements Planning and Stock Projection tools.

With Sage 200 Bill of Materials...

- Businesses undertaking light assembly have full control of manufacturing requirements, following the bill of materials process from beginning to end.
- The manufacturing operation is split into easy-to-access areas, including materials, labour, machines, operations and reports.

Professional Services

Effective project management is vital to maintaining your competitive edge. With tighter control of your projects and budgets, you can generate more revenue at lower cost, reduce wasted hours, and eliminate unproductive time from your projects. It all adds up to significant bottom-line savings. What's more, developing a strong understanding of your clients will further improve project performance and, ultimately, your profitability.

Sage 200 supports your professional services business in the following ways:

With Sage 200 Project Accounting...

- Your project managers can optimise their time and project profitability, as they use the project management system to set up projects to suit the way your business works and track the profitability of their projects using customised project structures.
- Automated invoicing processes and billing schedules ensure billing accuracy and timeliness.
- The performance of projects can be monitored and assessed at every stage using reports and enquiries.

- Our Web Timesheets and Expenses functionality allows timesheet and expense claims to be entered online or through a company intranet - making it even easier to track project costs.

With Sage 200 CRM...

- You build the strong, profitable relationships crucial to any successful customer-facing department.
- All staff share a single, comprehensive view of your clients across your business based upon all their interactions with you.
- You build up a clearer, comprehensive record of all your clients, gaining a deeper understanding of what different client groups demand and where to capitalise on missed sales opportunities, so your clients return time and time again.



Construction

Today's fiercely competitive construction industry makes it essential to effectively monitor budgets on contracts, tightly manage your cash flow and minimise your costs, while at the same time complying with the latest HMRC legislations. Closely monitoring and understanding your supplier, contractor and client relationships is a crucial factor in winning new business and maximising your profit on each job.

Sage 200 supports your construction business in the following ways:

With Sage 200 Construction...

- You gain the support of a comprehensive system that tracks subcontractor insurances and easily generates materials purchase orders, delivery notes, and plant hire Purchase Orders.
- Enquiries can be handled from receipt, through supplier/sub-contractor enquiry, to cost comparison and quote production. All information can be transferred into contracts, with no re-keying of the data.
- Integration with Sage 200 Financials, Commercials and Payroll brings added benefits, such as linking to your stock, so stock booked out by your construction staff will be automatically updated in your accounts system.

With Sage 200 CRM...

- All the hard, time-consuming work of managing your suppliers, customers and contractors is done for you.
- You can keep track of all your contractors and suppliers, with essential information being available to your customer-facing staff.
- Data is fully synchronised between your accounts and CRM software, putting you in complete control of your relationships.

Trade Counter

Sage 200 gives you the tools you need to put your customer first. Your cash and account customers expect quick and efficient service and you need to deliver this at the point of sale to retain their custom. Giving your staff the flexible tools they need, along with access to reliable stock information in-store, reduces the administration load and frees them to focus fully on the customer.

Sage 200 supports your trade counter business in the following ways:

With Sage 200 Commercial...

- Your trade counter staff can trade goods quickly and simply when dealing with your account or cash customers.
- Customer orders can be rapidly fulfilled using the picking list facility; warehouse staff can quickly locate the item while invoicing and payment transactions are taking place at the counter.
- Tight integration with Sage Payment Solutions enables you to quickly and easily accept credit card payments from customers

With Sage 200 Wholesale and Retail...

- Trade orders can be entered quickly to create an order, allocate and dispatch stock, generate and print an invoice in one process.
- Allocation and dispatch can be controlled between your warehouse and stores, as your hierarchy dictates.

With Sage 200 POS...

- You benefit from software specifically designed for businesses operating within a trade environment, which can be further customised to reflect your unique processes and terminology.
- Your trade counter staff will be able to conduct customer sales and payment transactions quickly, accurately and securely. Customers can quickly complete their transactions, paying by cash, cheque, on account or using a mixture of payment methods.
- Using your Sales Ledger and pricing matrices from your accounts system, you can apply customer-centric pricing for different types of customers – allowing you to differentiate trade customers from the general public, for example.

Retail

In today's tough retail environment, customers have limitless purchasing opportunities and growing reluctance to waste time searching and queuing. By giving your staff an easy-to-use point-of-sale system and ready access to reliable stock information in-store, you free them to offer the exceptional service that 'locks' customers into your business. Our software comprises the tools you need to improve customer service and loyalty throughout the organisation, from your head office to the individual outlet.

Sage 200 supports your retail business in the following ways:

With Sage 200 Commercial...

- Seamless integration with Sage 200 Wholesale and Retail helps in managing the trading areas of your business, from purchasing to selling and from inventory to pricing.
- You have two flexible options for order entry: the rapid order entry function with standard pricing and delivery addresses, or the full order entry mode for full flexibility – you can change discounts and add non-stock items, include free text, as your business needs.

With Sage 200 Wholesale and Retail...

- Sage 200 Wholesale and Retail is designed to enhance the standard Sage 200 Commercial module with Retail, Wholesale and Trade Counter specific functionality.
- Wholesale and Retail includes total integration with Sage 200 POS, so that changes in such things as the stock file, prices and promotions need only be changed in one area of the system. This eliminates duplication of data entry and amendments - often an expensive and time consuming activity in non-integrated solutions.
- The merchandise hierarchy functionality enhances your stock management process by matching the way your products are structured across your company. This increased flexibility gives you a true view of your stock with accurate reporting.

- It introduces a company hierarchy which can be designed to accurately represent the physical make up your company, for example by regions, areas, stores or warehouses.
- The advanced pricing application means that you can update prices across whole ranges of products.

With Sage POS...

- You benefit from software specifically designed for businesses like yours operating within a retail environment and handling customer-present transactions.
- The software runs on your tills and can be customised to reflect the unique processes of your business, adopting the terminology and the look-and-feel you require, no matter how many bar codes and product variations you maintain.
- Your business has a user-friendly point-of-sale environment which helps you to conduct customer sale and payment transactions quickly and accurately.

With Sage 200 CRM...

- You can use your intelligence of customers' needs, preferences and lifestyle to strengthen the connection with them and increase the potential for profit over the lifetime of the relationship.
- Over-reliance on discounting and price-based loyalty programmes can be avoided as you offer visible value to your customer base.

Sage 200 Suite - software to meet your business needs

	Sage 200 Financials	Sage 200 Commercials	Sage 200 Project Accounting	Sage 200 CRM	Sage 200 Manufacturing	Sage 200 Bill of Materials	Sage 200 Wholesale and Retail	Sage 200 POS	Sage 200 Construction	Sage 200 Business Intelligence
Accounting and Payroll	✓		✓							✓
Supply chain and distribution		✓		✓		✓	✓			
Project management and billing	✓	✓	✓	✓						
Sales management		✓		✓						
Contact Management				✓						
Customer management, service and support				✓						
Marketing management				✓						
Retail and wholesale		✓					✓	✓		
Construction	✓	✓		✓					✓	
Manufacturing and production		✓			✓	✓				
Business forecasting, reporting and analysis	✓			✓						✓

To find out more about each Sage 200 component, visit the Sage website or request one of our product brochures by calling our Customer Development Team on 0845 111 9988.

Sage supporting your business

About Sage

Headquartered in Newcastle upon Tyne, Sage (UK) Limited is a subsidiary of The Sage Group plc, a leading supplier of business management software and services to 5.4 million customers worldwide. From start-ups to larger organisations, we make it easier for companies to manage their business processes.

Working with our community of UK accountants, Business Partners, developers, banks and retailers, we are exclusively focused on providing UK businesses in all sectors with specific, scalable software and services to help them manage their finances, their people, their customers, their suppliers, their core operations and to plan their future business success.

Formed in 1981, the Group was floated on the stock exchange in 1989 and now employs 13,000 people in its market leading companies worldwide. In the UK alone, Sage employs over 1600 people and provides software and services to over 700,000 small and medium-sized businesses.

Solutions for the UK

The Sage 200 suite demonstrates the success of our two-way communications channel in helping customers to plan their IT strategy. Our development teams regularly meet with our customers to explore their changing requirements so that any new releases address current business issues and concerns.

Furthermore, as most of the research and development for Sage software takes place within the UK, we can reflect and accommodate the particular needs of UK businesses and respond quickly to legislative changes.

A thriving network of support for your business and your software

Once organisations reach a certain size and complexity, their software must map tightly onto their processes. You have the reassurance of knowing that our unrivalled customer service organisation and well established network of carefully selected business partners and developers will ensure that your Sage 200 suite your needs.

You can draw on a truly impressive skills base. It's a fact that we have the UK's largest network of accredited Business Partners who provide the consultancy, implementation and support to align the solution with customers' strategic and tactical objectives.

Sage Business Partners are well skilled in the technology that drives the applications within the Sage 200 suite. They have the in-depth industry knowledge and outstanding technical expertise to work with you and your teams before, during, and after implementation. They can extend and modify your software, as well as link it to other market-leading applications.

For further peace of mind, we can ensure that your business and software are fully supported at all times, with services that give you access to information and advice over the telephone, technical guides, a knowledge base of frequently asked questions, and regular software updates to reflect the latest Sage developments.

Finance options from Sage

We recognise that the upfront cost associated with purchasing and installing software can prove a barrier to acquiring the right solution. For this reason, we have created a variety of finance options which allow you to spread the cost of purchasing the best possible systems for your business.

Sage supporting your growth

We do everything possible to support the profitable growth and long-term viability of our customers. All our software solutions are designed to support you in building a resilient, agile business, ready for anything an unpredictable world can bring. Directly and through our network of Business Partners, we'll ensure your business receives the full support it needs for success – not just today but in the future, too.

To find out how our Sage 200 suite can help your business, please call our Customer Development Team on 0845 111 9988 or visit www.sage.co.uk

For more information, please contact your Sage Business Partner:



Or call the Sage Business Development Team on 0845 111 9988

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